



## Organizing an event for the Stop Poverty campaign

### 1. What kind of event would you like to have?

The Stop Poverty campaign includes work on many fronts and we are sure you will find opportunities that make sense for your event.

- *Choir concerts:* In New Orleans, United States, Trinity Episcopal Church has included songs from our 2017 songbook in their February 12<sup>th</sup> performance to mark the anniversary of Joseph Wresinski's birth. To learn more and to get the list of songs, read *Joining Our Voices to Break the Silence of Poverty*: <http://www.atd-fourthworld.org/wp-content/uploads/sites/5/2016/11/Joining-Our-Voices.pdf>
- *Academic discussions:* In Bangui, Central African Republic, an afternoon of discussions have been organized around the Wresinski approach to including people in poverty in the fight for justice and peace, bringing together lawyers, historians, theologians, and people living in poverty.
- *Storytelling:* In Belgium, France, and the UK, storytelling workshops are being organized to help people engaged in the fight to overcome poverty bring out the stories of success that give them hope and courage to go forward. You can see some of those stories at: [storiesofchange.atd-fourthworld.org](http://storiesofchange.atd-fourthworld.org)
- *October 17 events:* Each year on October 17, people all over the world engaged in the fight to overcome poverty come together to share strength and support one another. [Overcomingpoverty.org](http://Overcomingpoverty.org) has a map that shows events all over the world, and has great information on how to get involved. In 2017 we will have a series of events broadcast live online and on the radio, and we are encouraging people who are interested to host 'watching parties' to view the events with a supportive community.

- *Anything else?* The options really are limitless, don't hesitate to be creative!

## **2. Where do you want to have it?**

How many people will be likely to come? Are there schools or libraries or other public places in your area that might be able to donate space for your event?

Is there a French Embassy or Aliance Francaise in your area? The 100<sup>th</sup> anniversary of Joseph Wresinski's birth has been designated a commemoration of national importance by the French Ministry of Culture and so many French or Francophone organizations would be very happy to contribute space for events related to the campaign.

## **3. Spread the Word!**

Sites like eventbrite.com will let you sell tickets for nonprofit benefits and donate them easily. They are also fully integrated into social media so you can easily share the details of your event and create buzz online. Creating a Facebook event is also a huge step – include a link to the Eventbrite page and people will go right over to buy tickets.

Events, even small local ones, can be great times to reach out to journalists as well. There is a sample press release at [poverty-stop.org](http://poverty-stop.org).

Please do let us know about your event in advance so we can help promote it – afterwards, please send us any press clippings you have. We can help with this step by sharing news with local ATD Fourth World Facebook pages and reaching out to get our network involved. We want to hear from you! [stoppoverty@atd-fourthworld.org](mailto:stoppoverty@atd-fourthworld.org)