

VIDEOS FOR ENDING PREJUDICE AGAINST THOSE IN POVERTY



ATD Fourth World Canada has created three videos that highlight prejudices against those living in poverty. These simple videos deconstruct the misconceptions about poverty and those that live in it. Please share on social media! (The graphics on the screen remain in French, but are translated into English with small subtitles at the bottom.)

Misconception #1: "Those in poverty only have to work"



Misconception # 2: " Those in poverty are profiteers and fraudsters"





Misconception # 3: "Fighting against poverty would cost too much"





LUTTER CONTRE LA PAUVRETÉ, ÇA COÛTERAIT TROP CHER

