



ATD Fourth World Tanzania's Strategic Plan for 2021-2023

Introduction

Strategic planning is an organization's process of defining its strategy or direction, and making decisions on allocating its resources to attain strategic goals. It may also extend to control mechanisms for guiding the implementation of the strategy. **People and families living in extreme poverty are our compass.**

This strategic plan is a direction for us to **implement our actions during the period of 2021-2023.**

This strategic plan was **prepared by ATD Fourth World permanents staff and the Advisory Group of ATD Fourth World.** In the past, the strategic plan had been prepared by only the team of permanent volunteers, this time we want to give ownership of the Movement to all our members like activists and friends. From now, we want to share the understanding of the Movement and its actions to all members of the movement so that they feel part of ATD Fourth World and all its activities.

The Advisory Group is a group composed of families living in extreme poverty, friends and permanent volunteers. Its mission is to support the Movement in planning, implementation and evaluation of all its actions.

ACT & THINK IN MOVEMENT WITH FAMILIES LIVING IN POVERTY

KNOWLEDGE GATHERING

OBJECTIVE

- Continue to have a close relationship with families in order to get to know new families living in extreme poverty, to learn about their daily struggles on how they fight extreme poverty in their everyday lives, to learn how they share their experiences among themselves.

STRATEGY

- Continue regularly family visiting experiencing extreme poverty including others not yet reached in areas where ATD Fourth World is active or in new areas.
- Collaboration with persons, families, communities, street governments leaders, and institutions to exchange knowledge.

IMPLEMENTATION

- Sharing together, families and communities, to identify challenges and involve their efforts to make sure that their children continue with school especially those in primary school.
- Involving families in ATD Fourth World events and activities,
- Family visiting takes place once or twice a week,
- Evaluation conducted quarterly.



FAMILY SUPPORT

OBJECTIVE

- To enable families to face challenges together.

STRATEGY

- Thanks to a long relationship it may lead a strong understanding of the situations we can support families to face some challenges and emergencies.

IMPLEMENTATION

- In the education field (the main one): vocational training, transport to go to school, mediation between parents and teachers, administrative support, scholarships, etc.
- Co-writing about challenges to understand the turning points and the keys of successes (like stories of student career path).



TANDALE STREET LIBRARY & LINK WITH THE NATIONAL LIBRARY

The Street Library was started in 2003 in Tandale neighbourhood which is one of the poorest locations in Dar es Salaam whereby the rate primary school dropout was very high.

OBJECTIVES:

- Enable children from families living in extreme poverty in the poor neighbourhood to have access to books and art activities,
- Support children living in extreme poverty ready for pre-schools, to love learning and to create opportunities to make friends between children,
- Being close to the families living in extreme poverty and getting to know new families living in extreme poverty in the Street Library area,
- Build-up the relationship between families, communities, street governments and ATD Fourth World members.

STRATEGY:

- Proceeding with the Street Library activity with creativity so as to create sustainable interest in the related areas in families, children and the society at large.
- Create a network of youths from Congo, Kenya, Tanzania and other places in Africa.

IMPLEMENTATION:

- Continuing with Street Library activities in the Tandale area,
- Involve young friends of ATD Fourth World and new persons, like facilitators,
- Visit new identified areas with the aim of forming another activity, either a street library or Taporì activities,
- Introduce ourselves to street government leaders in order to support us to reach those families living in extreme poverty,
- **Proceeding with the exercise of taking the Street Library children to visit the National Library.**



BUILDING & STRENGTHENING THE MOVEMENT

OBJECTIVES

- Bring ATD Fourth World members together to get to know each other, to discover, to think, to learn, to decide together and to bring awareness that the Movement is in the hands of ATD Fourth World members,
- Learn about the Movement, how it works and its activities at all levels, international zone and national levels,
- Support all members create self-awareness, creativity, become self-confident and daring.

STRATEGY

- Identifying and get in contact with all members and create a network of communication,
- Keeping in contact with members through the network and exchange news by using newsletters,
- Strengthen commitment of all members, especially the group of young friends.

IMPLEMENTATION

- Conduct at least two meetings per year,
- Create a preparatory committee which will coordinate the meetings,
- Visit members in their relevant areas to learn, to discover, to exchange and to build strong relationship,
- Continue with a network of ATD Fourth World friends Tanzania.



OCTOBER 17th, World Day To Overcome Poverty



PARTNERSHIPS & INSTITUTIONAL RELATIONSHIPS: ADVOCACY & TRAINING

OBJECTIVES:

To ensure that October 17th is handed to the public by involving other partners in the planning, preparation, organizing and implementation of the day.

STRATEGIES:

- Build-up relationship with other organizations, institutions, and individuals involved in the fight against poverty.

IMPLEMENTATION:

- Contact individuals, NGOs, institutions and other stakeholders and to convince them to become part of the 17th October committee,
- The October 17 committee will plan and contact other partners who are willing to coordinate the celebrations of October 17th,
- Conduct meetings in preparation and organizing the October 17th,
- **The committee will form a transitive committee to be responsible for reminding the rules and purpose of the day so as to preserve the nature and the culture of the day.**



BIRTH CERTIFICATES

OBJECTIVES

This activity started in 2011 with the aim of supporting children living in extreme poverty to obtain a birth certificate in order to be registered in primary schools. In those period families living in extreme poverty was struggling to register their children to primary schools due to the challenges of getting birth certificates for their children.

- The objective of this project of the birth certificate during these two years is to build a strong relationship with RITA and Local Government. ATD Fourth World will train members from RITA on how they will meet groups of families and make sure the families share the challenges they face when applying for the birth certificates. And also families can easily learn from RITA staff.
- **Merging of Knowledge Training** on challenges to obtain birth certificates.
- Families to have self-confidence to go by themselves to apply for birth certificates for their children and support other families.

STRATEGY

- Write a letter to RITA requesting for cooperation between ATD Fourth World and RITA,
- Prepare a birth certificate activity implementation time table for Rita so that they include it in their calendar,
- Continue to locate and support those who need the assistance of ATD Fourth World to apply birth certificates for their children.

IMPLEMENTATION

- Prepare a project write up to be sent to (TAMISEMI) President's Office – Regional Administration and Local Government for application of a permit. This will allow us to continue with the implementation of all our projects,
- Identify areas where the project could be implemented,
- Prepare at least two meetings between RITA and ATD Fourth World per year for preparation and coordination of meetings with families living in extreme poverty at street government level,
- Prepare preliminary meetings of families living in extreme poverty at street government level before the meeting with RITA,
- Cooperate with families living in extreme poverty to access birth certificates for their children,
- Evaluation will be conducted quarterly.



“EDUCATION FOR ALL” RESEARCH DISSEMINATION

OBJECTIVE:

Continue to disseminate/present the findings from Education For All Research in schools and to other stakeholders. A diverse team composed of families living in extreme poverty and professionals who carried out the research will be joined by other members of ATD Fourth World to train and disseminate the findings of the education for all research. During these three years we shall make sure we visit all schools that were visited during the first phase and reach more school and other stakeholders.

STRATEGY:

- Create a dissemination team,
- Prepare the team for dissemination phase 2,
- Identify areas for the dissemination process,
- Plan for implementation.

IMPLEMENTATION:

- Training team of Education For All in public presentation of the recommendations and note-taking during the presentation,
- Taking care of related administration issues such as letters to education officers and head-teachers,
- Reach the 14 schools reached during the first phase and reach 12 more,
- Visiting schools to obtain their school meeting timetables,
- Conducting meetings between ATD Fourth World, headteachers, chairpersons of primary school committees, parents and students,
- The evaluation will be conducted quarterly,
- Implement suggestions of UNESCO officials to include some schools in Zanzibar which are in dire need of the recommendations,
- Visit 12 regions in three years,
- Conduct an evaluation after every presentation.



“HIDDEN DIMENSION OF POVERTY RESEARCH” A NEW PERSPECTIVE OF POVERTY IN TANZANIA REPORT – RESULTS DISSEMINATION

OBJECTIVES

- Disseminate and present the findings from the research *The Hidden Dimensions of Poverty* and to show the efficiency of ‘Merging of Knowledge’ methodology to the areas where the research was conducted and other stakeholders,
- A diverse team composed of members from families with direct experience of poverty, practitioners and academics that carried out this research will be joined by other members of
- ATD Fourth World to train and disseminate the findings of the research and to show the efficiency of the methodology,
- Disseminate the results of the research and to show the efficiency of the methodology.

STRATEGY

- Conclude the corrections as directed by the National Bureau of Statistics (NBS) and make a follow up of all the permits required for the dissemination process,
- Create a dissemination group,
- Perform the dissemination of the results as required by NBS.

IMPLEMENTATION

- Conduct a one-week training in public report presentation and notes taking,
- Present the new perspectives of poverty in Tanzania report to stakeholders in a national meeting,
- Research team to present the results in areas where the research was conducted,
- Reach four regions per year equivalent to twelve regions in three years,
- Ensure that the report is put on the website, distributed to different social networks and publications,
- Coordinate the process of presentation of the report to the President’s office.
- Translate the report into Swahili,
- Implement the advocacy process as will be advised by the International Research Team,
- Conduct an evaluation after all event.



ADULTS LITERACY CLASS @ THE FISHMARKET & ELSEWHERE

OBJECTIVES

- Continue to strengthen the relationship between Adults Education Department and ATD Fourth World,
- Continue to enable adults in the selected area to learn to read and write Swahili,
- Prepare meetings with adult education stakeholders, Cooperate with the government to get teachers and facilities for the development of adult's literacy classes to collaborate with the leadership at the street government level in encouraging adults in their areas to join the adult's literacy classes.

STRATEGY

- Prepare a plan for the implementation of the project in related areas,
- Identify people to be involved in the project.

IMPLEMENTATION

- Meeting with Adults Literacy Education Department Officer to share about the needs for the literacy classes,
- There will be three phases of adult literacy classes per year and every phase will last for three months (one phase one class). Conduct three adult literacy classes per year every class lasting three months,
- Evaluation will be conducted quarterly.



TOWARDS PILOT-PROJECT & PROSPECTING



ENTREPRENEURSHIP

The idea evolved during the 2018 17th October celebrations when families working in the quarries in Boko, Tegeta and those living in Tandale gave out testimonies explaining their daily struggles. IWAPOA group, ATD Fourth World partner, promised to provide them with entrepreneurship skills. **One group of women** were formed in the relevant areas Tegeta, Boko and Tandale and another one in Bihawana village, in Dodoma Region.

The **ATD Fourth World youth group** reflect about entrepreneurship too, in order to begin a collective economic activity and continue to be involved in a vocational training program.

OBJECTIVE

- Support families living in extreme poverty to improve their lives conditions and to support them to move out of the risky work in which they are involved.

STRATEGIES

- Support them with entrepreneurship skills such as soap making, charcoal making from wastes or other activities (youth group).

- Share experiences from Tanzania (IWAPOA partner for ex.) and from other ATD Fourth World teams in different countries (TAE France, MMM Madagascar, TAJ Guatemala, etc.), Enable them to become conversant with basic
- business and financial knowledge, Stay close to the groups so as to encourage,
- motivate, and consult and advice, Collaborate with the government and other
- institutions involved in providing them with entrepreneurship training.

IMPLEMENTATION

- Train the women groups in entrepreneurship skills,
- Support them to elect office bearers and form committees,
- Support them to make their own rules and guidelines,
- Organize regular training on different methods of entrepreneurship (packaging, target customers, communication...), basic finance; business and group management make close follow up of the group activities to support them until they are able to stand on their own,
- Organize meetings/seminaries to share experiences in the Movement and outside,
- Support them in registration of their groups when they need to do so,
- Support them to open bank accounts,
- When they qualify for loans introduce them to soft loan agents such as municipal loans.



LAUNCHING VISIT AT MWANANYAMALA AT THE NEIGHBOURHOOD OF MSISIRI (A) AREA

We have a responsibility of visiting an area known as Msisiri A in Mwananyamala so as to learn and to build a relationship with people living in the area. This area is prone to floods harbouring people who experience extreme poverty.

OBJECTIVES

- To learn, understand and discover their efforts to fight extreme poverty and the challenges they face.

STRATEGIES

- Create a close relationship with people living in extreme poverty in the area, individuals, families, communities and street government leaders,
- To think together with the families and the community to create an activity in the area

IMPLEMENTATION

- Visiting the area once or twice per week,
- Conduct discussions with families and community members to exchange knowledge,
- Involve the families and street governments leaders in ATD Fourth World activities/events,
- Volunteers from the team and members of the advisory group will collaborate in the implementation procedures.



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**ALL TOGETHER
IN DIGNITY**

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